

IP Financing - The New Elixir?

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- The challenge - need for valuing IP assets; different approaches
- Opportunities - IP as a means of financing
- Techniques - IP securitisation and others
- Emerging trends - standardisation and harmonisation
- Context - IP and the global economy

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Discussion

How to encourage IP financing?

How to overcome common obstacles?

What are the different approaches worldwide?

Is there need for harmonisation?

What is the impact of the economic situation?

What new models will emerge?